



craivo

WHERE BRANDS STAND OUT

Visuals that stick. Pricing that makes sense.

Advertising creatives, videos and websites for e-commerce brands. Professional quality, delivered within 3 working days, no annual contracts. This brochure shows you exactly what it costs and how we work together.

All prices excl. 21% VAT

HOW WE WORK

Three steps, no surprises

STEP 1

Free sample batch

€0

3 to 5 static creatives and 1 video, completely free and without obligation. After a short intake we show you what we can do for your brand. Maximum of 1 sample batch per company.

STEP 2

Starter

Pay per creative

Months 1 through 6. You order what you need at our fixed price list, with volume discounts per month. Cancel monthly, no minimum order, billed in arrears.

STEP 3

Growth

Fixed monthly rate

After 6 months you receive a proposal based on your actual usage: a fixed monthly amount below what you paid per item, with priority in our planning. Cancellable monthly.

REVISIONS WITHIN A PARTNERSHIP

We don't count rounds. Within an ongoing partnership we keep refining a creative until it's right. We ask two things in return: bundle your feedback per round and keep it concrete. As long as it stays within the original briefing, it's covered by your partnership. A new direction or a new concept is a new assignment, and we'll tell you so honestly before we start.

ADVERTISING

Static ad creatives

PRODUCT	INCLUDED	PRICE
Ad creative (2K)	Delivered ad-ready in the correct formats, incl. 2 revision rounds	€19 each
From 5 pieces	per calendar month	€16 each
From 10 pieces	per calendar month	€13 each
4K resolution	surcharge on any image	+30%

BRANDING

Banners & brand assets

PRODUCT	INCLUDED	PRICE
Banner (1 channel)	Sized correctly for the channel of your choice	€29
Brand set	Profile picture + banners for 3 channels of your choice	€79

VIDEO

Video that lets your product speak

PRODUCT	INCLUDED	PRICE
Video 1080p	1 concept, preview upfront, final render, 1 revision round	€10 per second minimum €80
Video 4K	surcharge on the video price	+30%

Examples: 8 sec = €80 · 15 sec = €150 · 30 sec = €300. Music licences are not included: you provide your own licensed track or we arrange the licence and pass on the cost.

OPTIONS

Additional

OPTION	DETAILS	PRICE
Extra revision round	For one-off orders, after the included rounds	€25
Rush delivery, within 1 working day	Surcharge on the order amount	+50%

WEBSITES

A site your brand deserves

Website + Care

€439

One-off, combined with a Care plan for a minimum of 12 months

- Custom professional landing page
- Responsive design, fast and secure
- Basic SEO: meta titles, descriptions, sitemap
- Contact form and Google Maps
- SSL certificate (https) as standard
- Extra page: from €49 per page

Standalone delivery

€999

One-off, no maintenance commitment

- Same delivery as Website + Care
- Extra page: from €49 per page
- You handle hosting and management yourself, or optionally still choose Care

MAINTENANCE

CARE · €39 P/M

CARE+ · €79 P/M

Hosting, SSL, tech and uptime	included	included
Multilingual site (2 languages standard, each extra language €50 p/m)	2 languages	2 languages
Small text and photo changes	60 min per month	120 min per month
Consultation: scheduled at a time that suits you	60 min per month	120 min per month
Monthly check on speed, links and analytics	not included	included
Short monthly report with visitor statistics	not included	included

Requesting changes is as simple as sending an email; we schedule any consultation at a time that suits you. Unused minutes expire each month. Standard hosting and one domain name are included.

ADVANTAGE

For website clients

Do you have a website with Craivo? Then you receive a **permanent 10% discount** on all individual content, your Starter usage and your Growth rate. Discounts are never stacked: a maximum of 1 discount applies per invoice line, whichever is highest.

CLARITY UPFRONT

Good to know

Delivery	Within 3 working days after approval of the briefing.
Revisions	One-off orders: images 2 rounds, video 1 round included. Within a partnership our fair use principle from page 1 applies.
Payment	Starter usage is billed monthly in arrears. Growth and Care are billed monthly in advance. Projects above €500: 50% upfront, 50% on delivery.
Usage rights	You receive unlimited commercial usage rights to all final files.
Music	Licences (e.g. Artlist or Epidemic Sound) are not included and are passed on.
Prices	All prices excl. 21% VAT. Annual indexation per 1 January is possible; Care rates are fixed for the first 12 months.

WHERE BRANDS STAND OUT

Ready to get started?

Request your free sample batch and see within 3 working days what Craivo can do for your brand.

Request your free sample batch by email or via our website

No costs. No obligations. · info@getcraivo.com · getcraivo.com